Study Abroad in Spring 2016 - Fall 2016

Shanghai, CHINA
Sponsored by the College of Staten Island, CUNY
Offered through the College Consortium for International Studies (CCIS)

Business, Culture and Language in China
Shanghai University Program

Offered through the College Consortium for International Studies (CCIS)

Come explore China first-hand in Shanghai - The financial and commercial capital of China and its largest city

11 week semester, each fall and spring, 12-15 credits per term

Business, cultural, and topical field trips

Beginning through Advanced Mandarin study


Students may also join a January winter intersession (3 weeks) or Summer (4 weeks) program or a second semester program

Program Dates
Spring 2016 March 2 - May 28
Fall 2016 Sept 7 - Dec 3

Eligibility Requirements
Second semester college freshman & up may apply
2.5 GPA or better required
No Chinese language ability required

Basic Cost
Spring 2016 $6,650 per semester*
Fall 2016 $6,950 per semester*

* Non-CUNY & CUNY Non-NYS Residents contact program

Cost includes:
• Tuition and administrative fees
• Housing (private room and bath)
• Field trips/excursions
• Shanghai University student ID card
• Pre-departure and onsite orientations
• Sickness and accident insurance

Costs do not include:
• International airfare $1000—1500 approx.
• Meals $900—1500 approx.
• Personal Expenses $1000 - 1800 approx.
• Books $85
• Visa Fees (if needed) $140 (U.S. citizens)

Application Deadlines
Fall - April 15
Spring - November 15

Dates and Costs subject to change.

Center for International Service
College of Staten Island/The City University of New York
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Email: StudyAB@csi.cuny.edu Web: www.csi.cuny.edu/international
**Business, Culture and Language in China at Shanghai University**  
**Offered through the College Consortium for International Studies (CCIS)**

**Special Features**  
The program is offered by the Faculty of the Institute of Economics, The Institute of Foreign Languages, and the College of International Exchange at Shanghai University. It covers major economic, social, legal, cultural and political aspects of China and the curriculum includes Chinese language study and Chinese culture.

**Shanghai Academic Program**  
Students take one 6 credit course:
- Beginning Chinese Language  
- (Or Intermediate—Advanced Chinese)  
AND TWO OR THREE of the following 3 credit courses:
- Marketing Strategy  
- Finance  
- Intercultural Business Communication  
- Asian Economics  
- E-Commerce  
- Tourism Management-Principles & Practices of Tourism in China  
- Event Management  
- Chinese Business & Enterprises  
- Culture in Contemporary China  
For a total of 12—15 credits.

**What You Will Gain**  
China’s rapid growth and its integration into the world economy has created opportunities for international businesses but it has also challenged businesses to adjust their way of doing business in China. To thrive in China, businesses must understand the changing and complex market environment, China’s national and local policies, in addition to Chinese language and culture. This program is designed to provide students with a multi-dimensional understanding of doing business in China.

This well-tailored, multi-disciplinary program focuses on all specific areas relevant to doing business in China. The program aims to equip students with systematic knowledge of business practices, with a background of both the theories and up-to-date practical applications that are in use, and the ability to analyze changes in government policies and regulations that effect business operations in China.

**Company Visits**  
Students acquire invaluable insight into the regional business environment and practices through a customized selection of company visits. Company partners include renowned global players among the Fortune Global 500 including Coca Cola, famous Chinese companies such as Bao Steel Group Corporation, China’s most competitive iron and steel enterprise, and Volkswagen Group China, the largest, most successful, and first Joint Venture enterprise in China’s automotive industry.

**Study at Shanghai University for a summer or semester or January winter intersession program.**  
For more information visit:  
[www.ccisabroad.org](http://www.ccisabroad.org)

To apply, visit the Center for International Service’s website for application instructions:  
[www.csi.cuny.edu/international](http://www.csi.cuny.edu/international)

**Questions?**  
Contact the Center for International Service at the College of Staten Island at 718-982-2100 or  
Russell.Davis@csi.cuny.edu  
2-16-2016

**CSI sponsors programs at these institutions:**

- **Belgium:** Vesalius College  
- **China:** Shanghai University  
- **Denmark:** DIS: Danish Institute for Study Abroad  
- **Ecuador:** Universidad San Francisco de Quito  
- **Ecuador:** Universidad Católica de Santiago de Guayaquil  
- **England:** Middlesex University  
- **Greece:** American College of Thessaloniki  
- **Italy:** The American University of Rome  
- **Italy:** Lorenzo de’ Medici -- Florence  
- **Italy:** Lorenzo de’ Medici -- Tuscania  
- **Italy:** Istituto Venezia -- The Venice Institute  
- **Japan:** Ritsumeikan University  
- **Spain:** Universidad Internacional Menéndez Pelayo