

# January or Summer 2007 in China!

## Introduction to Mandarin and Business in China The CUNY Shanghai University Program

Dec. 26, 2006 - Jan. 25, 2007 OR June 15 – July 15, 2007

- ✓ Come explore China first-hand in Shanghai - the financial and commercial capital of China - by studying at Shanghai University.
- ✓ No Chinese language ability is required.
- ✓ Second semester college freshman and up with a 2.5 GPA are welcome to join the program.
- ✓ This very affordable 4-week 6-credit program includes two 3-credit courses:
  - Business in Contemporary China - taught in English
  - Intensive Beginning Survival Chinese
- ✓ Cultural, historical and business related field trips included.
- ✓ Inquire about the CUNY STOCs Grant or about a CCIS Summer Scholarship.
- ✓ Students can study in this short-term program at SHANGHAI UNIVERSITY and then continue studying Chinese language and culture on the semester program at NANJING UNIVERSITY for a discounted program cost.
- ✓ All you need is a sense of curiosity and adventure!

### COURSES

Students take two courses in this program that is designed to introduce business in China and Mandarin Chinese language.

#### BUSINESS IN CONTEMPORARY CHINA

This course is taught in English and provides an overview of business in contemporary China. It addresses topics including: economic reform in China, joint venture and wholly owned foreign investment law and practices, an overview of Shanghai as a financial, banking, and manufacturing and commercial center, international trade and the WTO, and economic law in China. In addition, this course examines Chinese history, philosophy, culture and contemporary society and illuminates how business in China is influenced by these factors. This overview introduction to Chinese culture, history and society provides vital background information to put the current dynamic socioeconomic change and rapid business development in modern China in context.

*CSI equivalent: BUS 513 Special Topics, 3 credits (45 contact hours).*

#### INTENSIVE BEGINNING SURVIVAL CHINESE

This course is designed for students who are beginners in Chinese. It acquaints students with basic phonetics, a minimum vocabulary about 300 words for everyday conversation, and elementary knowledge of Chinese grammar, with an emphasis on practical survival Chinese language skills. Students also practice Chinese character writing and attend a brief introductory course of Chinese calligraphy. The course stresses listening and speaking practice while

providing an overall grounding in elementary Chinese including reading and writing. It aims at laying a preliminary foundation for the learner to make further studies of Chinese language.

*CSI equivalent: CHN 113 Basic Chinese I, 3 credits (60 contact hours).*

#### INTENSIVE INTERMEDIATE CHINESE

This course is designed as a course for students who have begun to study Mandarin Chinese or who have some ability. Students are to master basic phonetics and grammar at a beginning-intermediate level, with a focus on specific difficulties for foreign learners of Chinese, with a vocabulary goal of 700 - 1,000 words most common to daily usage. The course stresses conversation, reading and writing skills. This course places additional emphasis on listening and speaking practice with a second textbook, while providing an overall grounding in elementary Chinese.

*CSI equivalent: CHN 213 Continuing Chinese I, 3 credits (60 contact hours).*

#### FIELD TRIPS

**SU faculty or staff lead excursions** as part of the program. Sample sites visited include the Yu Yuan Garden, the Jade Buddha Temple, the Shanghai Museum, a Pu Jiang River tour, and an acrobatics show. Sample business-related field trips may include a visit to the Shanghai Stock Exchange, a U.S. investment company, and the Shenyang Lu Bargaining Market. Sample scenic trips include a one-day trip to Suzhou and a two-day trip to Hangzhou.

## Introduction to Mandarin and Business at Shanghai University The CUNY Shanghai University Program

Students study at **Shanghai University (SU)**, an important urban university. The program is taught and led by SU faculty and staff. Students live in a **foreign student dormitory** on the SU Yanchang campus in northwest Shanghai near the city center. Students have private rooms each equipped with a bathroom, air conditioner, heater, television, and desk and lamp for studying. Students take meals in on-

campus cafeterias or off campus cafes. **Orientation** includes Chinese students. In addition to access to SU recreational facilities, students enjoy **field trips with SU faculty or staff**. There is also a **Chinese family homestay option** on a weekend in the summer. Students can also go on excursions on their own to visit gardens and temples and to explore modern China.

### Basic Cost:

New York Resident CUNY Students and CCIS members \*:

Winter Intersession 2007	<b>\$ 1435.00</b>
Summer 2007	<b>\$ 1570.00</b>

\* Non-New York Resident CUNY students & non-CCIS members contact the College of Staten Island.

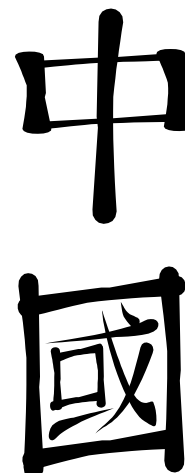
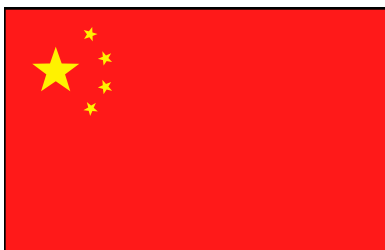
### Items Covered in Basic Cost:

Tuition, Housing, Field Trips, Administrative fees, Visa Document fees, Some Books, Orientations in the U.S. and China, Sickness & Accident Insurance, and Airport Ground Transfer

### Items NOT Covered in Basic Cost:

International Airfare (RT New York-Shanghai)	\$ 950-1350 approx.
Meals	\$ 175- 225 approx.
Personal Expenses	\$ 400- 800 approx.
Book	\$ 35
International Student Identity Card (optional)	\$ 22
Visa Fees (if needed)	\$ 50 (U.S. citizens)
Weekend Homestay (optional for summer only)	\$ 20
Dorm Room Security/Damage Deposit (refundable)	\$ 100

- Prices and Dates subject to change. -



### January 2007:

Departure from New York	Dec. 26, 2006
Arrival in Shanghai	Dec. 27
Orientation/First Day of Class	Dec. 28
Last Day of Classes	Jan. 24, 2007
Departure from Shanghai	Jan. 25
Arrival in New York	Jan. 25

### Summer 2007:

Departure from New York	June 15, 2007
Arrival in Shanghai	June 16
Orientation	June 18
First Day of Classes	June 18
Last Day of Classes	July 13
Departure from Shanghai	July 15
Arrival in New York	July 15

### DEADLINES:

→ **PROGRAM APPLICATION:**  
**STOCS GRANT (CUNY students Only):**  
**SU PROGRAM DEPOSIT:**  
**PROGRAM PAYMENT:**

### January'07    Summer'07

<b>Oct. 15</b>	<b>Apr. 15</b>
mid Oct.	mid Mar.
Nov. 1	May 1
Nov. 25	May 15

Download a Study Abroad Application and Instructions on how to apply at [www.csi.cuny.edu/international](http://www.csi.cuny.edu/international) . For STOCS info see: [www.cuny.edu/studyabroad](http://www.cuny.edu/studyabroad).



**Or Contact:**    Russell Davis, Center for International Service, 2A-206  
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9/7/06

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