

# VIVA L'ITALIA!



## ROME PROGRAM

### INFORMATION BOOKLET SUMMER 2008

College of Staten Island/CUNY  
Center for International Service  
North Administration Building (2A), Room 206  
2800 Victory Blvd.  
Staten Island, NY 10314



February 2008

Dear Prospective Study Abroad Student:

Thank you for your interest in the **2008 Summer Study Abroad Program** at the American University of Rome sponsored by the College of Staten Island of The City University of New York and offered through the College Consortium for International Studies.

At least once in a lifetime we should all experience the majesty and splendor unique to Italy. It is a country overflowing with natural beauty and artistic masterpieces which await exploration. We invite you to join us for a memorable summer in Rome, where you will have the opportunity to study and explore the treasures of Italy while earning college credit.

The Rome program offers an opportunity to learn about Italian culture through the classroom environment and site visits. You can explore the narrow cobblestone streets, shop in outdoor markets, and experience the warmth of the Italian people and their passion for music, art, and good cuisine.

Enclosed you will find the CCIS application and instructions, program dates, costs, summer course offerings, and other information you may need to begin preparation for an exciting summer in Italy.

If you have any questions, feel free to contact us by phone at (718) 982-2100 or by e-mail at [studyab@mail.csi.cuny.edu](mailto:studyab@mail.csi.cuny.edu).

We are looking forward to hearing from you!

Sincerely,

Cynthia W. Sittler  
Italy Programs Coordinator

cc: Ann Helm, Director

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### ***COLLEGE CONSORTIUM FOR INTERNATIONAL STUDIES (CCIS)***

The College Consortium for International Studies is a consortium of approximately 150 U.S. colleges and universities which cooperate to offer a variety of study abroad programs to approximately 1500 students annually. Through institutional cooperation, CCIS offers comprehensive academic programs overseas at costs comparable to or below that of most U.S. institutions. As one of the largest study abroad consortia in the United States, CCIS offers programs of study in Europe, North Africa, Asia, North and South America, Australia, and New Zealand.

### ***COLLEGE OF STATEN ISLAND/THE CITY UNIVERSITY OF NEW YORK***

The College of Staten Island (CSI) is a senior college of one of the largest urban universities in the world, The City University of New York (CUNY). The College of Staten Island is accredited by the Middle States Association of Colleges and Schools. The College has sent over 7000 students from CUNY and other universities around the U.S. to spend a semester, year, summer, or winter intersession (January) overseas. The Center for International Service at the College of Staten Island administers summer programs in Spain and South Africa and year round programs in Italy, China, Denmark, Ecuador, England, and Greece.

A sample of institutions represented in past CSI study abroad programs include the following:

Baruch College/CUNY  
Brooklyn College/CUNY  
Central Michigan University  
College of New Jersey  
College of Saint Rose  
Cornell University  
Fashion Institute of Technology  
George Washington University  
Hunter College/CUNY  
Johnson County Community College  
Keene State College  
Manhattanville College

Montana State University  
Montclair State University  
Queens College/CUNY  
Sacred Heart University  
State University of New York at Albany  
State University of New York at Binghamton  
State University of New York at Geneseo  
State University of New York at New Paltz  
Truman State University  
University of Massachusetts at Amherst  
University of Missouri - Columbia  
University of Rhode Island  
University of Wisconsin - Madison  
William Paterson University

### ***ADMISSION CRITERIA***

The Italy study abroad program is open to sophomores, juniors, and seniors in college and college graduates. Students must have a minimum of a 2.5 GPA on a scale of 4.0, be 18 years old, and submit a statement of purpose, one letter of recommendation, and an official transcript.

Students must enroll for the programs in Italy at a CCIS member school.

### ***DEPOSIT***

CUNY students who are applying directly to the College of Staten Island, i.e., are not applying through another CCIS member school, must send a program deposit of \$150.00 within two weeks of being accepted into the overseas program. **This deposit is nonrefundable.**

The \$150 deposit must be in the form of a **bank cashier's/treasurer's check or money order ONLY made payable to "CCIS."**

### ***FINANCIAL AID***

Students must apply for financial aid at their home schools. Upon request CSI will send the student's financial aid office program costs. Students need to make an appointment to see a financial aid adviser at least 15 weeks prior to departure from the U.S. in order to complete the required paperwork.

## **GRANTS**

Grants for the summer programs are available only to matriculated, undergraduate CSI and CUNY students. The deadline for the CUNY summer grant is **March 14, 2008**. Students may apply for the grant by requesting a separate grant application.

## **IMPORTANT ADDRESSES TO REMEMBER**

CCIS SPONSORING INSTITUTION IN U.S.:  
COLLEGE OF STATEN ISLAND/CUNY

Administration:  
Ann Helm, Director, Center for International Service  
Cynthia Sittler, Italy Programs Coordinator

Address: College of Staten Island/CUNY  
Center for International Service  
North Administration Building (2A),  
Room 206  
2800 Victory Boulevard  
Staten Island, NY 10314

Phone: (718) 982-2100  
Fax: (718) 982-2108

HOST INSTITUTION IN ROME:  
THE AMERICAN UNIVERSITY OF ROME  
Administration:  
Robert Marino, President  
James Lynch, Director, Student Life and Study Abroad

Address: The American University of Rome  
Via Pietro Roselli, 4  
00153 Rome, Italy

Phone: 011 39 06 583 30919  
Fax: 011 39 06 583 30992

## **ROME**

*The American University of Rome (AUR)* is an independent, coeducational institution. The University's cosmopolitan campus is located on the prestigious Janiculum Hill, just minutes from a wealth of educational and cultural resources in Rome's historic center. Its modern four-story

villa contains offices, student lounges, classrooms, and art, design, and architecture studios. Adjacent to the villa is a newly renovated building that houses the library, computer laboratories, faculty offices, and classrooms. The campus is located in close proximity to the major parks of Villa Sciarra and Villa Pamphili, and the renowned American Academy. The neighborhood offers a full range of amenities including restaurants, shops, cafes, and outdoor markets.

AUR is a small school. During the academic year, the student body, composed of approximately 550 students, consists of both degree and study abroad students from around the world.

All courses offered in the 2008 summer session are described in this booklet beginning on page 5. **Courses are taught in English, with the exception of the Italian language class.**

During the academic year, students may choose classes in the fields of Italian language and literature, anthropology, art history, cinema, communications, sociology, Italian and European history, international business, and international relations.

Classes are small, enabling much interaction between faculty and students. Though equipped with modern computer and library facilities, AUR capitalizes on its position in the heart of historic Rome by incorporating on-site visits and academic field trips. Students are also encouraged to utilize the resources of Rome's historic center, including the United States Information Service (USIS) Library and the Library of the British Council.

AUR has an international, culturally diverse faculty. Nearly sixty percent of the faculty has received doctoral degrees and all professors either work professionally in their field or are active in scholarly research.

Students are not required to take a course in Italian language during the summer session.

**ROME PROGRAM 2008  
SUMMER COST BREAKDOWN**

**Basic Program Cost:**

\$3,255 (NY State residents and students  
enrolled at CCIS member schools)

Non-resident: Contact the College of Staten  
Island

**BASIC PROGRAM COST INCLUDES:**

Tuition  
Orientation U.S. and abroad  
Sickness and Accident Insurance  
CCIS/CSI administrative fees

**COSTS NOT INCLUDED:**

Flight (RT) \$1,000 to \$1,250 (approx.)  
Housing \$1,525  
Meals \$700 (approx.)  
Textbooks \$120 (approx.)  
Art in Rome lab fee \$50 (approx.)  
Field Trips \$240 to 420 (approx.)  
Personal Expenses \*\* \$700 (approx.)  
School of record fee if applicable \$300 (approx.)  
CUNY Transfer application fee \$50  
(Not for CCIS Members)

*\*\*Does not include funds for independent travel*

**HOUSING COSTS**

Students live in shared apartments.  
\$1,525

**FLIGHT COSTS**

(approximate price for summer 2008)  
\$1,000 to \$1,250

**PLEASE NOTE: ALL COSTS ARE  
SUBJECT TO CHANGE.**

***ORIENTATION***

CSI organizes a pre-departure orientation.  
During the orientation students are able to meet  
alumni of AUR and have their questions  
answered. Upon arrival, an orientation program  
is held at AUR.

***GROUP FLIGHT***

The College of Staten Island organizes a group  
flight for students participating in the Rome  
program. Students on the group flight are met in  
Italy by an AUR staff member and taken by bus  
to Rome. Students who do not travel with the  
group go directly to the school when they arrive  
in Rome.

***HOUSING***

Although the university does not possess its own  
residence halls, students may elect for AUR to  
arrange housing for them. Students electing  
university facilitated housing are placed in  
furnished apartments in areas surrounding the  
university. Bedrooms are typically double  
occupancy. Apartments have linens, basic  
kitchen accessories and TV. Most apartments  
have a washing machine and a landline phone.  
All apartments are same-sex, non-smoking  
environments.

***COURSE DESCRIPTIONS***

**Classes meet Monday to Thursday.  
COURSES ARE SUBJECT TO CHANGE.  
PLEASE SELECT ALTERNATES.**

***ART OF ROME***

(45 hours, 3 credits)  
5:30 p.m. - 7:50 p.m.

Art of Rome is an introductory course in the  
history of art and of the history of Rome from its  
origin to contemporary times. Masterpieces of  
painting, sculpture, architecture, and urbanism  
are examined with attention to their specific  
historical contexts, ancient, medieval,  
Renaissance, Baroque, and modern. All classes  
are held on site. The course hones a method of  
description, critical analysis, and interpretation  
of art and builds an understanding of traditional  
forms and cultural themes useful in the  
comprehension of all western art.

*Students are responsible for all entry fees.*

### **OUR BODIES AND OUR ART**

(45 hours, 3 credits)

5:30 p.m. – 7:50 p.m.

Our Bodies and Our Art is a thematic survey of the history of figural art focusing on the changing view of the human body from ancient Greek and Roman art, through early Christian and medieval, to the era of the Italian Baroque. The course explores not only the artistic representations but the philosophical, social, religious, and aesthetic background which informs ideas of embodiment. On-site classes in museums, churches, and art galleries, alternate with classroom sessions. The course goals are to heighten our awareness of how images of our bodies influence the perception of our selves, and to build skills of critical analysis and contextual interpretation of art.

*Students are responsible for all entry fees.*

### **URBAN ROME I: ANCIENT TO MEDIEVAL**

(45 hours, 3 credits)

11:50 a.m. – 2:10 p.m.

**(PREREQUISITE:** A 100-level art history course)

Urban Rome is a specialized study of the evolution of the city's topography, from its origin to the late Middle Ages. The methods of investigation combine archeological with literary source materials, focus on religious, political, and economic factors, and highlight the transformation of spaces and building types, both private and public. Lessons are held largely on site, touring the areas of the city that characterize these transformations. An excursion outside Rome is planned. The aims of this course are to form detailed knowledge of Rome's urban transformation and to build skills in assessing and interpreting complex urban configuration.

*Students are responsible for all entry fees. An additional course fee may be collected in the event of a required excursion.*

### **ROME FROM RENAISSANCE TO MANNERISM**

(45 hours, 3 credits)

2:40 p.m. – 5:00 p.m.

**(PREREQUISITE:** A lower level art history course)

The death of Raphael and the 'Sack of Rome' in the 1520's was a defining moment in the history of the city and the history of art and ultimately led to a style of art called 'Mannerist'. This course aims to acquaint students with the work of various artists who are usually banded together under this ill-defined term. The course offers a critique of this appellation as well as introducing the students to the varied works of art produced by artists working in Rome in the mid-sixteenth century with the legacy of Raphael and under the shadow of Michelangelo. It finishes with the arrival in Rome of Caravaggio which ushers in the Baroque.

*Students are responsible for all entry fees. An additional course fee may be collected in the event of a required excursion.*

### **CARAVAGGIO**

(45 hours, 3 credits)

2:40 pm – 5:00 pm

**(PREREQUISITE:** A 100-level art history course and a relevant course in history of the period)

This seminar examines the entire artistic production of Caravaggio. His paintings are investigated within their specific historical context taking into consideration his personal biography, church reform and iconography, research in artistic style, patronage and collecting, and Caravaggio's influence on European art. Lessons are held predominately on site in the churches and galleries where his works are on public view. An excursion outside Rome may be included. Beyond a complete comprehension of Caravaggio's work, the course aims toward a mastery of art historical research skills, the evaluation of current scholarship, and independent critical thought on art.

*Students are responsible for all entry fees. An additional course fee may be collected in the event of a required excursion.*

### **ITALIAN SKETCHBOOK**

(45 hours, 3 credits)

9:30 a.m. – 11:50 a.m.

Italian Sketchbook is an introductory course in drawing. On-site classes provide landscape views, architectural forms, paintings, and three-dimensional sculpture as subject matter, using

pencil, pen, charcoal, and sanguina as drawing techniques. The course includes art historical introductions to sites, individual drawing projects, and a written component related to the experience of sketching on location. The aim is to develop confidence and visual awareness in creating representations of the vast selection of art works that Rome has to offer.

### ***PAINTING TECHNIQUES I***

(45 hours, 3 credits)

11:50 a.m. – 2:10 p.m.

This is an introductory course in painting techniques – acrylics, watercolor, pastels, collage, and mixed media. Classes are held in the Pyramid art studio. Some on-site visits are organized to receive stimulus from the unique Italian sense of color, as exemplified in the vast offering of works of the great masters. The aims are to develop skills in the variety of media offered and to increase color harmony perception. The course has an individual painting project, a research paper, and students participate in a public exhibition at the end of the semester.

*Course fee: \$80*

### ***DIGITAL IMAGING: ART, DESIGN, AND VISUAL CULTURE***

(45 hours, 3 credits)

9:00 a.m. – 11:20 a.m.

**(PREREQUISITE:** Junior or senior standing or permission of the instructor)

This course focuses on identity design, advertising, and billboard design with detailed examination of the corporate logo and political campaign advertising. Artistic and design strategies, corporate graphics, advertising, and work placed in the public sphere are discussed.

### ***PAINTING TECHNIQUES II***

(45 hours, 3 credits)

5:30 p.m. – 7:50 p.m.

**(PREREQUISITE:** Introductory course in painting techniques or permission of the instructor)

This is an intermediate level course in painting techniques – oils, pastel (oil and soft) acrylics, collage, mixed media, and small installation work. Classes are held in the Pyramid art studio. Some on-site visits are organized to receive

stimulus from the unique Italian sense of color, composition, and decorative skills, as exemplified in their vast offering of works by the great and lesser known masters. Factors such as scale, paint handling, palette choices, and sources of imagery are focused on. Attention is given to the formal vocabulary of painting.

*Students are responsible for all entry fees.  
Course fee: \$80*

### ***CHRISTIANITY AND THE ROMAN EMPIRE (100-425 CE)***

(45 hours, 3 credits)

2:40 p.m. – 5:00 p.m.

This course offers an overview of the history of the Early Church from 100-425 CE, focusing on the combination of Christianity with Roman life and thought. It examines the relationship both from the early Christian and early Roman perspectives. Field trips to historical sites and museums in Rome are used to reanimate ancient Roman history.

### ***GREAT ACTORS***

(45 hours, 3 credits)

9:00 a.m. – 11:20 p.m.

Cinema acting has evolved from the silent era's melodramatic, theatrical pantomime to present-day method-style performance. Film screenings, interviews, and behind-the-scenes documentary material complement lectures to survey the careers of various great actors of our time.

### ***INTRODUCTION TO ITALIAN LANGUAGE AND CULTURE***

(45 hours, 3 credits)

9:00 a.m. – 11:20 a.m.; 11:50 a.m. – 2:10 p.m.;  
5:30 p.m. – 7:50 p.m.

Open to students with no previous training in Italian, the course introduces students to important features of Italian language and everyday culture through quotidian communicative and social situations where elements of the Italian language are required. The course satisfies a limited number of immediate needs and activities necessary for survival in the target language culture, such as basic personal and accommodation information, exchange of greetings, and simple actions in the past. Major emphasis is given to pronunciation, basic vocabulary, speaking communicative ability, as

well as cultural elements of every-day Italian life. Cultural terms include: Italian gestures, Italian cooking, the working world in Italy, youth and leisure time, and traveling. This course does not constitute a prerequisite for ITL 102.

### ***ELEMENTARY ITALIAN II***

(45 hours, 3 credits)

2:40 p.m. – 5:00 pm

**(PREREQUISITE:** One semester of college level Italian or permission of the instructor and placement test.)

This course, open to students who have taken ITL 101 or equivalent or the appropriate placement test, is a continuation of Elementary Italian I. The course focuses on vocabulary expansion and strengthening of the four language skills of speaking, listening, writing, and reading in order to provide students with the ability to converse on familiar social situations related to school, recreation, and particular interest, provide oral descriptions in the major time frames (past, present, and future), read short written texts, and write compositions on familiar topics.

### ***INTRODUCTION TO ITALIAN CULTURE***

(45 hours, 3 credits)

2:40 p.m. – 5:00 p.m.

Thematic in approach, this interdisciplinary course introduces students to the major literary, social, cultural, artistic, and intellectual trends in Italy from the later Middle Ages to the present. Specific reference is made to Medieval and Renaissance Italy as the center of culture in Europe, the Risorgimento, the Fascist regime, and the Italian miracle of the post-war period. In addition, the course examines the social transformation of a new multicultural Italy, the American cultural domination, and the Italian women's movement.

### ***ITALIAN MEDIA AND POPULAR CULTURE***

(45 hours, 3 credits)

5:30 p.m. – 7:50 p.m.

**(PREREQUISITE:** Junior or senior standing or introductory course in sociology or communications)

This course has a thematic approach, applying the analytical theories of cultural studies to contemporary Italian media and popular culture, focusing on: the evolution of Italian print and broadcast media in terms of their impact on Italian culture and society; the effect of Italy's regional character on sports, use of language, gastronomic traditions; the role of folktales, popular theatre, and folk music; popular expressions of religious life (Carnival, Passion Plays, etc.) the relationship between local craftsmanship and high fashion. Students apply and develop their analytical skills by actively engaging with these phenomena through fieldtrips, case-studies, and example texts.

### ***SPECIAL TOPICS IN ORGANIZATIONAL & MARKETING COMMUNICATIONS IN ITALY***

(45 hours, 3 credits)

9:00 a.m. – 11:20 a.m. & 11:50 a.m. – 2:10 p.m.

**(PREREQUISITE:** Principles of Marketing or Introduction to Mass Media and senior standing or permission of the instructor)

The course examines current practices in both internal and external organizational communication (marketing communications, public relations, employee communications, and managerial communication) in Italy as contrasted with the United States. Three trends are featured: 1) increasing use of communication technologies, 2) integration of external and internal communications to create a consistent brand message, and 3) the increasing diversity of the Italian workforce. The course includes lectures, discussions, and guest speakers.

### ***ORGANIZATIONAL BEHAVIOR IN A GLOBAL CONTEXT***

(45 hours, 3 credits)

11:50 a.m. – 2:10 p.m.

**(PREREQUISITE:** Principles of management or equivalent)

In an increasingly interconnected global economy, it is highly probable that students, as graduates, will find themselves involved with cultures other than their own at every step of their careers. This course introduces students to the knowledge-set and tools required to succeed in international organizations, working and

managing across diverse cultures. Core concepts such as teamwork, leadership, cultural diversity, negotiation, conflict resolution, and diversity and gender issues are explored within the framework of cross-cultural settings.

### ***PRINCIPLES OF SALES MANAGEMENT***

(45 hours, 3 credits)

9:00 a.m. – 11:20 p.m.

**(PREREQUISITE:** Principles of marketing)

The course is an exploration of the role personal selling plays as a marketing communications tool. Topics include the nature of selling, buying behavior, selling personality, attitude as a key to success, and the selling process. Students also discuss issues related to sales force management and the interplay between personal sales and the other elements of the promotion mix: advertising, direct marketing, public relations, and sales promotion.

### ***MOLECULES OF THE MIND***

(45 hours, 3 credits)

2:40 p.m. – 5:00 p.m.

**(PREREQUISITE:** A lower-level science course or permission of the instructor)

The conscious human mind can be modified by a variety of psychoactive drugs (general anesthetics, hallucinogens, antidepressants, tranquilizers, etc.) so the biological action of such agents provides insights into the chemistry of consciousness. The course examines the normal human nervous system, its disruption by psychoactive drugs, and the biochemistry of mental disorders (Epilepsy, Schizophrenia, Depression, etc.). Videotapes illustrating the relationship between matter and mind are used to supplement the course material.

### ***JEWISH ITALY***

(45 hours, 3 credits)

2:10 p.m. – 5:00 p.m.

Italian Jewish history goes back to the second century b.c.e.; there were Jews in Rome before the diaspora and despite their relatively small numbers, Jews have played important roles in Italy over the centuries. This course covers over 2000 years from ancient Rome to the Middle Ages, the Renaissance, Enlightenment, Risorgimento, and 20<sup>th</sup> Century. Jewish contributions to Italian culture and society are

covered along with relations with the Catholic Church as well as issues involving integration and persecution. Classroom experience is integrated with field trips in and around Rome.

### ***U.S. AND EUROPE SINCE 1945***

(45 hours, 3 credits)

11:50 a.m. – 2:10 p.m.

This course examines U.S. influence in the reconstruction of Europe after WWII, the Marshall Plan and the development of the idea of European integration, the U.S. as a world power with a permanent military presence in Europe, and the birth and evolution of NATO. Students also analyze tension over decolonization in Suez, ‘the Special Relationship’ between the U.S. and Britain, tension with France and harmony with Germany, the end of the Cold War, the new EU and the new NATO. Evolution of Transatlantic relations after September 11 and during and after the second Gulf War are also examined.

### ***PROGRAM DEADLINES***

After the deadline, applications are accepted on a space available basis.

#### **APPLICATION DEADLINE:**

March 1 Rome

#### **TUITION PAYMENT DEADLINE:**

May 1 Rome

Housing payment deadlines are variable, but always well in advance of the payment deadline above.

### **REFUND POLICY**

If, prior to the first day of the program\*, a program is canceled by the College of Staten Island (CSI) or the overseas institution, a full refund of the Basic Program Cost, as stated in the CSI Information Booklet, will be made.

In cases of student-initiated withdrawals prior to the first day of the program\*, withdrawal notification must be sent by the student, in writing, to the Center for International Service at the College of Staten Island. The date such

written notification is received by the Center for International Service will constitute the student's withdrawal date.

A student who is suspended or dismissed for disciplinary reasons forfeits his/her rights to any refund.

The Basic Program Cost is nonrefundable on and after the first day of the program\*.

**PLEASE KEEP THIS INFORMATION BOOKLET.**

\*The program starts the day the student is required to arrive at the program site.

### ***SCHOOL CALENDAR – SUMMER 2008***

#### ***THE AMERICAN UNIVERSITY OF ROME***

May 25	Depart U.S.
May 26	Housing check-in
May 28	Orientation/Registration
May 30	Classes start
June 25	Classes end
June 26	Final examinations
June 27	Housing check-out
Holiday	
June 2	National Republic Day

**PLEASE NOTE: ALL DATES ARE SUBJECT TO CHANGE**