

AVII.2 Articulation Agreement: Hudson Valley Community College (HVCC) to College of Staten Island (CSI) Associate in Science in Business Administration (HVCC) to Bachelor of Science: Marketing Concentration (CSI)

THE CITY UNIVERSITY OF NEW YORK

ARTICULATION AGREEMENT BETWEEN

HUDSON VALLEY COMMUNITY COLLEGE AND

COLLEGE OF STATEN ISLAND

A. SENDING AND RECEIVING INSTITUTIONS

<u>Sending Institution:</u>	Hudson Valley Community College
Department:	School of Business and Liberal Arts
Program:	Business Administration
Degree:	Associate in Science (AS)

<u>Receiving Institution:</u>	College of Staten Island
Department: Program:	Lucille and Jay Chazanoff School of Business
Degree:	Business: Marketing Concentration
	Bachelor of Science (BS)

B. ADMISSION REQUIREMENTS FOR SENIOR COLLEGE PROGRAM

Minimum GPA- 2.5

To gain admission to the College of Staten Island, students must be skill certified, meaning:

- Have earned a grade of 'C' or better in a credit-bearing mathematics course of at least 3 credits
- Have earned a grade of 'C' or better in freshmen composition, its equivalent, or a higher-level English course

Total transfer credits granted toward the baccalaureate degree: **63-64 credits**

Total additional credits required at the senior college to complete baccalaureate degree: **56-57 credits**

C. COURSE-TO-COURSE EQUIVALENCIES AND TRANSFER CREDIT AWARDED

HUDSON VALLEY COMMUNITY COLLEGE		COLLEGE OF STATEN ISLAND		
Course Number & Title	Credits	Course Number & Title	Credits	Credits Awarded
CORE REQUIREMENTS:				
ACTG 110 Financial Accounting	4	ACC 114 Introduction to Accounting I	4	4
ACTG 111 Managerial Accounting	4	ACC 199 ELECTIVE	4	4
BADM 110 Legal and Ethical Environment of Business I (Business Law I)	3	BUS 160 Business Law I	3	3
BADM 111 Legal and Ethical Environment of Business II (Business Law III)	3	BUS 260 Business Law II	3	3
BADM 220 Statistics	4	ECO 230/MGT 230 Managerial Statistics	4	4
BADM 221 Quantitative Business Applications	3	FNC 240/ECO 240 Managerial Finance I	3	3
BADM 299 Business Capstone	1	BUS 199 ELECTIVE	1	1
ECON 100 Principles of Macroeconomics	3	ECO 112 Introduction to Macroeconomics	3	3
ECON 101 Principles of Microeconomics	3	ECO 111 Introduction to Microeconomics	3	3
ENGL 101 English Composition I	3	ENG 111 Introduction to College Writing	3	3
ENGL 102 English Composition II OR ENGL 104 English Composition II: Writing About Literature	3	ENG 151 College Writing	3	3
OTHER PROGRAM REQUIREMENTS				
MATH 165 Basic Calculus with Analytic Geometry OR MATH 170 Precalculus OR MATH 180 Calculus I	4 4 4	MTH 231 Analytic Geometry & Calculus I OR MTH 130 Pre-Calculus Mathematics OR MTH 230 Calculus I with Pre-Calculus	4	4
PSYC 100 General Psychology	3	PSY 100 Psychology	3	3
SOCL 100 Sociology	3	SOC 100 People and Society	3	3
PROGRAM ELECTIVES				
<i>COMPUTING AND INFORMATION SCIENCES ELECTIVE</i>				
CISS 100 Programming & Logic I OR CMPT 101 Computer Concepts & Applications I	4 OR 3	BUS 215 Information Management OR BUS 150 Business Software Tools	4 OR 3	4 OR 3
<i>RESTRICTED GENERAL EDUCATION HISTORY ELECTIVE</i>				
HIST 100 Western Civilization and the World I OR HIST 101 Western Civilization and the World II OR HIST 110 Interpretations of American History I OR HIST 111 Interpretations of American History II OR HIST 115 Intro to African-American History OR HIST 130 Medieval History OR HIST 137 History of World War II	3	FCUS 1000	3	3
<i>GENERAL EDUCATION MATH OR SCIENCE ELECTIVE</i>				
Recommend any 4 credit SUNY General Education course in Biology, Chemistry, Mathematics or Physics	4	RCLP 1000 OR FCSW 1000 OR RCMQ 1000	4	4

<i>RESTRICTED GENERAL EDUCATION ARTS ELECTIVE</i>				
ENGL 210 The Short Story OR ENGL 212 Poetry OR ENGL 220 Literature into Film	3	FCCE 1000	3	3
<i>RESTRICTED GENERAL EDUCATION ELECTIVE</i>				
Two of the following SUNY General Education categories: Foreign Language, Other World Civilizations or Natural Science.	6	FCWG 1000 AND RCLP 1000	6	6
			Total	63-64

D. SENIOR COLLEGE COURSES REMAINING FOR BACCALAUREATE DEGREE

Course Number & Title	Credits
General Education Requirements (from CSI "College Option")	
200-Level TALA OR Social Science (CO) (CW) (PD)	4
Total General Education at CSI	4
Remaining Requirements in Major	
ACC 121 Introduction to Accounting II	4
MGT 110 Organizational Theory and Management	3
MKT 111 Marketing	3
MKT 211 Advertising	4
MKT 310 Consumer Behavior	4
MKT 360 Digital Marketing	4
MKT 410 Marketing Research	4
MKT 420 Marketing Management	4
MGT 416 Capstone Business Simulation	4
One Marketing elective (e.g, BUS 598, MKT 311, MKT 316, MKT 320, MKT 325, MKT 370, MKT 371 MKT 490 or other 200 level or higher Marketing elective)	3-4
One additional Business related course (Courses with any of the following designations: ACC or BDA or BUS or ECO or FNC or ISi or MGT or MKT may be used to satisfy this requirement.)	3-4
Total credits in major at CSI	40-42
Total credits in general education at CSI	4
Free electives	10-13
Total credits at College of Staten Island	56-57

College of Staten Island General Education Requirements	4
Remaining Core Requirements in Major	40-42
College of Staten Island Electives	10-13
Total Credits to be earned at College of Staten Island	56-57
Total Credits to be earned at Hudson Valley Community College	63-64 credits
Total Credits required for the BS degree	120 credits

NOTES: Students may also Minor in the following areas: Accounting, Data Analytics, Economics, Finance, International Business, or Management.

E. ARTICULATION AGREEMENT FOLLOW-UP PROCEDURES

1. Procedures for reviewing, updating, modifying or terminating agreement:

Hudson Valley Community College and College of Staten Island faculty will review and analyze the strength of the curriculum and the success of students on an annual basis as part of their annual assessment activities. Modifications will be made as required.

Changes

Neither party may change this agreement unilaterally. Proposed changes in policies or curricula by either party must be communicated in writing to the other party and agreed upon in consultation with relevant officials, including faculty, of each institution. Any changes agreed upon must be signed, dated, and attached to this agreement.

Notice of Cancellation

Either party may independently cancel this agreement by notifying the other party no less than one academic year before the intended date of cancellation.

2. Procedures for evaluating agreement, i.e., tracking the number of students who transfer under the articulation agreement and their success:

The CUNY Institutional Research Database will be used to track performance (in terms of credit accumulation and GPA) and persistence (in terms of retention and graduation) of all Hudson Valley Community College students who transfer to CUNY Senior Colleges.

3. Sending and receiving college procedures for publicizing agreement, e.g., college catalogs, transfer adviser, websites, etc.:

Hudson Valley Community College and College of Staten Island will collaborate in publicizing this agreement on their websites and in their catalogs. They will share brochures and other marketing materials including web-based promotions. Transfer advisors will be made aware of this agreement and will have available all necessary materials to publicize the agreement to the students with whom they work.