

**SAMPLE CAREER DEGREE MAP****Business AAS: Marketing****2024-Present | Total Credits Required: 60**

Year One - First Semester <i>Academic Program</i> →		
Course Number & Title	Min. Grade	Cr.
ENG 111 ENGLISH COMPOSITION		3
MTH 121 OR 123 OR 125 OR 130 OR HIGHER		4
US EXPERIENCE IN ITS DIVERSITY		3
ACC 114 INTRO TO ACCOUNTING I		4
Total Credits:		14

← Year One - First Semester <i>Career Readiness</i>	
Recommended Career Milestone	Done
Create a Draft Resume	
Log in to Handshake Account with the Center for Career & Professional Development (CCPD)	
Start a free student subscription to the Wall Street Journal and read one article per week	
Attend business-related World on Wednesday Event	
Create a Draft Resume	

Year One - Second Semester <i>Academic Program</i> →		
Course Number & Title	Min. Grade	Cr.
ENG 151 INTRO TO COLLEGE WRITING		3
INDIVIDUAL & SOCIETY		3
ACC 218 INTRO TO ACCOUNTING II		4
MGT 110 PRINCIPLES OF MANAGEMENT		3
MKT 111 MARKETING		3
Total Credits:		16

← Year One - Second Semester <i>Career Readiness</i>	
Recommended Career Milestone	Done
Complete 16 Personalities Test (MKT 111)	
Review Draft Resume with MKT Advisor	
Create a LinkedIn Account to start connecting with classmates and professors (MKT 111)	
Attend the Chazanoff School of Business (CSB) Dean's Event	

Year Two - First Semester <i>Academic Program</i> →		
Course Number & Title	Min. Grade	Cr.
LIFE & PHYSICAL SCIENCES		3
LIFE & PHYSICAL SCIENCES LAB		1
MKT 211 ADVERTISING		4
BUS 215 INFORMATION MANAGEMENT		4
ECO 111 OR ECO 112		4
Total Credits:		16

← Year Two - Second Semester <i>Career Readiness</i>	
Recommended Career Milestone	Done
Refine presentation & slide design skills (MKT 211)	
Practice presentation skills using a virtual training site (MKT 211)	
Join the Marketing Club and the American Marketing Association.	
Update Your Resume	

Year Two - Second Semester <i>Academic Program</i> →		
Course Number & Title	Min. Grade	Cr.
SCIENTIFIC WORLD		3
SCIENTIFIC WORLD LAB		1
ECO/FNC 240 MANAGERIAL FINANCE		3
BUS 160 BUSINESS LAW I		3
MKT 360 INTERNET MARKETING OR 200-LEVEL OR ABOVE MKT COURSE		4
Total Credits:		14

← Year Two - Second Semester <i>Career Readiness</i>	
Recommended Career Milestone	Done
Develop a professional caliber LinkedIn site (MKT 360)	
Participate in LinkedIn Headshot event (CCPD)	
Start Internship Search	
Learn and Practice Interviewing Skills with CCPD	
Attend CCPD professional development workshops	