



**SAMPLE CAREER DEGREE MAP**  
**Communications BS: Corporate Communications**  
**2024-Present | Total Credits Required: 120**

Year One - First Semester Academic Program →		
Course Number & Title	Min. Grade	Cr.
ENG 111 ENGLISH COMPOSITION		3
MTH 102 MATH FOR LIBERAL ARTS		3
112-LEVEL LANGUAGE		3
US EXPERIENCE IN ITS DIVERSITY		3
INDIVIDUAL & SOCIETY		3
<b>Total Credits:</b>		<b>15</b>

← Year One - First Semester Career Readiness	
Recommended Career Milestones	Done
Create a Handshake Account with Career Services	
Create a Draft Resume or Start Building a Basic Resume	
Join a Corporate Communications Related Student Club	

Year One - Second Semester Academic Program →		
Course Number & Title	Min. Grade	Cr.
ENG 151 INTRO TO COLLEGE WRITING		3
SCIENTIFIC WORLD		3
SCIENTIFIC WORLD LAB		1
CIN 100 INTRODUCTION TO FILM		3
114-LEVEL LANGUAGE		4
ELECTIVE		1
<b>Total Credits:</b>		<b>15</b>

← Year One - Second Semester Career Readiness	
Recommended Career Milestones	Done
Create a LinkedIn Account	
Explore Career Options for Corporate Communications Majors	
Attend Career Center for Professional Development Events and Internship Fairs	
Create a Draft Cover Letter	

Year Two - First Semester Academic Program →		
Course Number & Title	Min. Grade	Cr.
SIXTH FLEXIBLE CORE		3
200-LEVEL SOCIAL SCIENCE OR TALA		4
COM 115 INTRO TO DESIGN AND DIGITAL MEDIA ENVIRONMENTS		1
213-LEVEL LANGUAGE		4
ELECTIVE		3
<b>Total Credits:</b>		<b>15</b>

← Year Two - First Semester Career Readiness	
Recommended Career Milestones	Done
Develop a Network of Contacts Through LinkedIn	
Update Your Resume	
Find a Mentor You Can Check in With Periodically	
Start Your Internship Search	
Look for Summer Research Opportunities	

Year Two - Second Semester Academic Program →		
Course Number & Title	Min. Grade	Cr.
LIFE & PHYSICAL SCIENCES		3
LIFE & PHYSICAL SCIENCES LAB		1
200-LEVEL SOCIAL SCIENCE OR TALA		4
COM 150 INTRO TO COMMUNICATIONS	C	4
BUS 100 OR BUS 160 OR BUS/COM 211 OR MGT 110 OR MKT 111		3
<b>Total Credits:</b>		<b>15</b>

← Year Two - Second Semester Career Readiness	
Recommended Career Milestones	Done
Join a Student Professional Organization	
Use LinkedIn to Start Marketing Yourself and Building Professional Relationships	
Attend Basic Interview Workshops	
Identify Skills That You Need to Build Outside of the Classroom	



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**Communications BS: Corporate Communications**  
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Year Three - First Semester <i>Academic Program</i> →		
Course Number & Title	Min. Grade	Cr.
FILM HISTORY, THEORY & AESTHETICS CIN/COM 200-LEVEL OR HIGHER		4
COM 203 THEORIES OF COMMUNICATIONS		4
ELECTIVE		4
ELECTIVE		3
<b>Total Credits:</b>		<b>15</b>

← Year Three - First Semester <i>Career Readiness</i>	
Recommended Career Milestones	Done
Refine Your Resume	
Continue to Apply for Internships	
Research Graduate School or Other Post-Graduate Opportunities	
Practice Advanced Interview Techniques	

Year Three - Second Semester <i>Academic Program</i> →		
Course Number & Title	Min. Grade	Cr.
COM 205 MEDIA INDUSTRIES		4
COM 251 OR COM 328 OR COM/EWR 277 OR MKT 211 OR MKT 310		4
COM 315 MEDIA ANALYSIS		4
ELECTIVE		3
<b>Total Credits:</b>		<b>15</b>

← Year Three - Second Semester <i>Career Readiness</i>	
Recommended Career Milestones	Done
Take Leadership Roles in Clubs and Organizations	
Attend Career Center for Professional Development Events and Internship Fairs	
Explore Career Options and Tasks with Virtual Work Experiences	

Year Four - First Semester <i>Academic Program</i> →		
Course Number & Title	Min. Grade	Cr.
COM 332 HISTORY AND THEORY OF ADVERTISING AND PUBLIC RELATIONS		4
COM 310/EWR 313 OR COM 328 OR COM 330 OR COM 341 OR COM 370 OR COM 415 OR COM 420 OR COM 425 OR COM/EWR 465		4
SENIOR SEMINAR/WORKSHOP/PROJECT: COM 450 OR COM 451 OR COM 492		4
ELECTIVE		3
<b>Total Credits:</b>		<b>15</b>

← Year Four - First Semester <i>Career Readiness</i>	
Recommended Career Milestones	Done
Meet with a Career Advisor for Job Search Preparation	
Use LinkedIn to Let Contacts Know You Are Looking for Employment	
If Appropriate, Complete the Process of Applying to Graduate School	

Year Four - Second Semester <i>Academic Program</i> →		
Course Number & Title	Min. Grade	Cr.
COM 390 MEDIA INTERNSHIP		3
COM 432 CORPORATE COMMUNICATIONS PRACTICES		4
ELECTIVE		4
ELECTIVE		4
<b>Total Credits:</b>		<b>15</b>

← Year Four - Second Semester <i>Career Readiness</i>	
Recommended Career Milestones	Done
Actively Apply for Jobs	
Attend Networking Events and Career Fairs	
Final Interview Preparation	
Participate in Senior Showcase Events	