

# MASTER OF SCIENCE IN BUSINESS MANAGEMENT (MS)



## PROGRAM COORDINATORS:

**Strategic Management Track: Professor Heidi Bertels - [heidi.bertels@csi.cuny.edu](mailto:heidi.bertels@csi.cuny.edu)**

**Large-Scale Data Analysis Track: Professor Hyoung Suk Shim - [hyoung.sukshim@csi.cuny.edu](mailto:hyoung.sukshim@csi.cuny.edu)**

The **Master of Science in Business Management** is designed for a broad spectrum of students with undergraduate degrees in business and related fields, it is focused on strategic management and accounting skills with required courses in major decision-making areas. Students will study advanced analytical methods and theory and acquire experience with new technology. Students may choose either the Strategic Management Track or the Large-Scale Data Analysis Track. In addition, the program serves accounting graduates who will need 150 hours for baccalaureate and post-baccalaureate education to sit for the CPA examination.

## DEGREE REQUIREMENTS

Students in the Master's degree program in Business Management are required to take 30 credit hours to complete the degree.

### Strategic Management Track

The Strategic Management Track offers students an opportunity to study management with a focus on management theory and decision-making skills. Students are given a firm grounding in management, finance, marketing, ethics, human resource management, and global business strategy and have the option to take courses in various areas of business practice.

#### Core Courses:

- The Administrative Process
- Business Government and Society
- Strategic Marketing Management
- Financial Management

#### Advanced Courses:

- Leadership and Organizational Effectiveness
- Managerial Decision Making and Applications
- Strategic Human Resource Management
- Global Business Strategy

#### In addition, students will elect two courses from the following:

- Forensic Accounting
- Accounting/Management Information Systems
- Tax Strategies and Business Decisions
- Financial Statement Analysis
- Forecasting for Managers and Researchers
- Seminar in Big Data – Current Topics
- Global Business Strategy
- Analysis Techniques for Large-Scale Data – Spatial and Statistical Techniques
- Services Marketing and Management
- Business-to-Business Marketing
- Seminar in Contemporary Business Topics
- Financial Planning
- Research Project in Large-Scale Data
- Big Data Management in a Supercomputing Environment
- Computational and Statistical Methods for the Business and Economics

### Large-Scale Data Analysis Track

The Large-Scale Data Analysis Track offers students wishing to study management with a focus on quantitative management the opportunity to focus their study on the areas of management that are strongly grounded in quantitative methods. The track is focused on large-scale data and includes significant opportunity to utilize the large scale computational resources of the CUNY High Performance Computing Center.

#### Core Courses:

- The Administrative Process
- Business Government and Society
- Strategic Marketing Management
- Forecasting for Managers and Researchers

#### Advanced Courses:

- Big Data Management in a Supercomputing Environment
- Research Project in Large-Scale Data
- Managerial Decision Making and Applications
- Global Business Strategy

**In addition, students take the following courses:**

- Analysis Techniques for Large-Scale Data – Spatial and Statistical Techniques
- Seminar in Big Data – Current Topics

**ADMISSION REQUIREMENTS**

- Baccalaureate degree in Business or related fields such as Corporate Communications, Economics or Accounting. Potential students may apply after completing the proficiency courses.
- Overall Grade Point Average (GPA) of 3.0 or higher
- All applicants must demonstrate proficiency in business fundamentals by having completed the following undergraduate coursework before starting the MS:
  - o Two courses in accounting
  - o One course in communications (may be a communications course or a business course with a strong emphasis on business presentations)
  - o One course in computer fundamentals (i.e. MS Windows, Office, Internet skills)
  - o Two courses in economics (microeconomics and macroeconomics)
  - o Two courses in quantitative methods (minimum of pre-calculus and statistics)
  - o One course in management
  - o One course in marketing

**APPLICATION PROCEDURES**

**Graduate Application:** The application must be completed online at [www.csi.cuny.edu/graduatestudies](http://www.csi.cuny.edu/graduatestudies).

**Transcripts:** Applicants must request official transcripts from all post-secondary institutions attended. If you are currently enrolled in a post-secondary institution, have one transcript sent now and another sent when you complete the courses that you are taking. Applicants who have been enrolled at CSI do not need to request a CSI transcript; the Office of Recruitment and Admissions will obtain a copy.

**Application Fee:** A \$125.00 non-refundable application fee is required of all applicants. Please make your check or money order payable to the College of Staten Island.

**Letter of Intent:** One-two- pages explaining your interest in pursuing a graduate program in Business Management

**Letters of Recommendation:** Two letters of recommendation from instructors or employers. One letter, whenever possible, should come from a current or former employer.

**Graduate Management Admissions Test (GMAT):** For additional information or to register for the exam, please visit [www.mba.com](http://www.mba.com) or call 800-717-GMAT. The CSI Institution code is 282KN35. Students with degrees in corporate communications may choose to take the Graduate Record Examination (GRE). CSI Graduates who have a GPA of 3.2 or higher in their accounting or business major may be exempt from taking the GMAT. GMAT scores are valid only within five years from the examination date.

**TOEFL or IELTS:** The TOEFL or IELTS exam is a requirement of students for whom English is a second language.

**Test of English as a Foreign Language (TOEFL):** The minimum required score is 79 (Internet). For additional information or to register for the exam, please visit the TOEFL website at [www.ets.org](http://www.ets.org). Our institutional code is 2778.

**International English Language Testing System (IELTS):** We will only accept the academic exam scores. The minimum required score is 6.5 (overall band). For additional information or to register for the exam, please visit the IELTS website at [www.ielts.org](http://www.ielts.org).

*All documents must be submitted to the Office of Recruitment and Admissions.*

**Mailing Address:**

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[www.csi.cuny.edu/graduatestudies](http://www.csi.cuny.edu/graduatestudies)