The business world provides many opportunities for fulfilling careers in organizations ranging from small entrepreneurial firms to large multinational corporations. To succeed in today’s fast-paced environment, businesspeople need a broad base of knowledge and strong conceptual, analytical, and interpersonal skills. The School of Business at the College of Staten Island helps students develop these strengths through a rigorous business education.

Quality, Variety, Growth
The School of Business offers a high quality education with a variety of options to help students develop their unique capabilities. The Business faculty hold advanced degrees in their fields, publish in leading journals, and have extensive real-world experience. The School has been recognized for its high quality and is a member of the prestigious Association to Advance Collegiate Schools of Business (AACSB).

The School of Business offers four-year programs leading to Bachelor of Science degrees in Accounting and Business with concentrations in Finance, International Business, Management, and Marketing.

Additionally, two degrees are offered in Economics—a Bachelor of Science and a Bachelor of Arts. In partnership with the Department of Computer Science, the School also offers a BS in Information Systems and Informatics. Students studying in any one of these concentrations may also minor in a second area by taking a small number of additional courses.

An Associate’s degree in Business is offered with concentrations in Accounting, Finance, Information Systems, International Business, Management, and Marketing.

In addition, students can gain hands-on experience while earning college credit through an internship. Business students from the College have interned for prestigious firms such as Fox Sports en Español, Marvel Entertainment, Merrill Lynch, MTV Networks, PricewaterhouseCoopers, Smith Barney, Staten Island Yankees, Young & Rubicam, and Z100. Our alumni have gone on to careers at prestigious organizations including Disney, CBS, Madison Square Garden, KPMG, Prudential, and JPMorganChase.

The School of Business offers exceptional opportunities to study business abroad through programs offered by the CSI Center for Global Engagement. These programs are conducted in a variety of exciting world centers including Copenhagen, Dublin, Nice, Rome, Shanghai, and many other locations. Business students may also be eligible for scholarships to help fund their international study.

The School of Business features a rich co-curricular life. Students may develop their leadership skills while making new friends in several student organizations. Recent student clubs have included the Accounting Club, the Entrepreneurship Club, the International Business Society, and the Marketing Association.

These organizations host guest lectures by senior executives from many business fields including accounting, advertising, marketing, finance, logistics, etc. Club members also take field trips to top firms, exchanges, and other business sites. Business students also take field trips to top firms, exchanges, and other business sites in New York City. In addition, the School gives special recognition to its best students through its chapters of the International Business Honor Society, Sigma Beta Delta, and the International Economics Honors Society, Omicron Delta Epsilon.

Both undergraduate and graduate students, along with faculty researchers, make use of our brand new facility, the Con Edison Trading Room, which features financial and analytical software and data feeds.

The School offers flexible weekday, evening, and weekend class schedules. It also offers condensed courses during the summer and winter sessions.

Within the Business program, students focus on one or more of the following fields:

**Accounting**
A Bachelor of Science in Accounting can provide the foundation for rewarding careers in public, private, and governmental accounting. While not all

### 2015 AVERAGE SALARIES IN NEW YORK, NY*

<table>
<thead>
<tr>
<th>Position</th>
<th>Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sales Representative</td>
<td>$61,000</td>
</tr>
<tr>
<td>Business Manager</td>
<td>$66,000</td>
</tr>
<tr>
<td>Marketing Research Specialist</td>
<td>$126,000</td>
</tr>
<tr>
<td>Accountant</td>
<td>$79,000</td>
</tr>
<tr>
<td>Certified Public Accountant</td>
<td>$104,000</td>
</tr>
</tbody>
</table>

Average salaries for job postings in New York, NY are 36% higher than average salaries for business job postings nationwide. Salaries will vary depending on experience.

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### FACTS IN BRIEF

Business students at the College of Staten Island learn from a faculty that has strong academic credentials and extensive real-world experience. Students can also gain hands-on experience while earning college credit through the Business Internship program.
accountants are Certified Public Accountants (CPAs), many students choose to become CPAs. To be eligible for this certification, candidates must meet stringent education, experience, and examination requirements. Students interested in preparing for the New York State CPA exam can take all the necessary courses while at CSI.

**Economics**
An Economics major can lead to careers in finance, banking, industry, government, and the non-profit sector, or provide a solid background for graduate or professional studies. Students in the School of Business may focus their Economics degrees with specializations in Business or Finance. Economists contribute knowledge to policymakers and leaders in the public, non-profit, and business communities.

**Finance**
The College of Staten Island is located only an hour from Wall Street and the financial capital of the world. This proximity provides many opportunities. Business students are taught by faculty with expertise and experience in financial management, banking, brokerage, and consulting. Business students develop a broad base of conceptual knowledge about finance in the Con Edison Trading Room and learn how to apply advanced analytical tools to real-world situations. They may also have access to internships with top accounting firms, banks, brokerage houses, and other financial institutions.

**International Business**
As the world grows more interconnected and commerce becomes increasingly interdependent, a thorough understanding of the global business landscape is essential for success in today’s marketplace.

CSI students majoring in International Business learn from a world-class faculty of recognized leaders in the field, while enjoying the many benefits of living in the city at the intersection of the world. It is also possible to carry a dual major in International Business and another business field such as Finance, Management, or Marketing by taking as few as two additional courses.

**Management**
Today, more than at any other time in history, Management is considered a profession, like law or medicine. The School of Business provides students with a strong foundation in management principles and skills that will be universally applicable whether managing a business, non-profit, sports team, healthcare facility, educational institution, or other organization. By helping students develop a strong foundation in management, the School of Business empowers them to continually strengthen their management and leadership abilities as they pursue their careers.

**Marketing**
Marketing is the driving force that propels a company’s sales, profits, and market share. Marketing students learn how to understand customer needs, create satisfying combinations of goods and services, and develop competitive strategies for product development, distribution, advertising, and pricing. The School of Business at the College of Staten Island has faculty with decades of corporate experience in Marketing who can teach students the theory and practice of this exciting profession.

**Graduate Studies in Business**
The College of Staten Island offers three graduate programs in Business. One program leads to a Master of Science in Business Management. It is designed for students with undergraduate degrees in Business and related fields and focuses on strategic management. Students study advanced theory and analytical techniques and acquire experience with new technology.

The second program leads to a Master of Science in Accounting. This program is designed to help students with undergraduate degrees in Accounting deepen their knowledge of business and advanced accounting techniques while fulfilling the 150-credit requirement for CPA licensure. This program helps students understand how to conduct detailed investigations of accounting activity and strengthen the integrity of accounting systems.

The third program leads to an Advanced Certificate in Business Analytics of Large-Scale Data. Designed for a broad spectrum of students with undergraduate degrees in business and related fields, this program addresses the need for skilled analytical researchers with experience in large-scale databases. The certificate consists of five courses that focus on large-scale data analytical techniques, forecasting and independent research. The requirements for the certificate can also be completed as a track within the MS in Business Management.