The department offers Bachelor’s degrees in Cinema Studies and Communications, and a Master’s degree in Cinema and Media Studies. Programs in this department focus on the principles of media, interactions with the media, and the cultures dependent upon communications technologies. The department serves students interested in the history and theory of film and various electronic and computer-related media, and in producing works with these media. A minor is also awarded in the Baccalaureate programs, along with a Master’s degree in Cinema and Media Studies.

Cinema Studies (BA)
The program leading to the BA in Cinema Studies combines courses in film history, theory, and criticism with studies in film and video production. The guiding philosophy of the program is that future filmmakers will expand their creative possibilities through critical studies of film while those who write about film will enhance their work through an understanding of the filmmaking process. This combination of theory and practice prepares students for a variety of career opportunities in the film world. Students majoring in Cinema Studies choose to concentrate in either Critical Studies or Production. The Critical Studies concentration offers extensive advanced coursework in film history and theory. The Production option requires a senior thesis project in the form of a short film or video.

Cinema Studies (MA)
In the Master of Arts program in Cinema and Media Studies, students undertake a challenging two-year curriculum that spans core knowledge in history, theory, criticism, and production, in preparation for careers in academia, or other media-related professions. Students are encouraged to work one-on-one with a diverse faculty composed of active film scholars and prominent film- and mediamakers. Students may combine coursework in theory and practice, completing the program with either a written or production thesis.

Communications (BS)
The program is designed to provide undergraduate students with a comprehensive and multidisciplinary liberal arts education, while introducing them to the field of communications and equipping them with specialized skills. The program offers the following areas of specialization: Media Studies, Corporate Communications, Design and Digital Media, and Journalism. Students will study the history and theory of industries and forms, and engage in the production of diverse media, such as print, advertising, radio, film, public relations, television, the Internet, and other emerging media. This program is offered by the Department of Media Culture in collaboration with the Department of English and in association with the School of Business and the Department of Sociology, Anthropology, and Social Work.

Media Studies
The specialization in Media Studies prepares students for careers in media production and media research. Students are introduced to the histories and theories of media, as well as the institutional and cultural contexts in which mediated communication occurs. They will gain production skills in video, radio, television, or digital media.

Corporate Communications
The Corporate Communications area of specialization is designed for students to study communications and professional practices for entry into corporate and nonprofit settings. The curriculum provides knowledge of media organizations and their operations, theoretical frameworks of strategic communications and media, and their practical application in writing, digital media, public relations, advertising, and other communications practices.

Design and Digital Media
The Design and Digital Media area of specialization is designed for students to study graphic design, digital imaging, and web design for entry into positions in print and web design, and...
publishing organizations. The curriculum emphasizes visual literacy and design history, theory, and technique. The practicum provides students with the opportunity to develop skills and competence using professional design software in one or more areas of practical and aesthetic application: graphic design, digital imaging, and the Web.

**Journalism**
The specialization in Journalism prepares students for entry-level positions in print, broadcast, online, and converged journalism. In an era where media is “everywhere,” the specialization also prepares students to critically produce, understand, and interrogate reporting and production practices, even if they are not full-time journalists. The curriculum also provides students with a broad background in communication and in English language, linguistics, and literature, and with the development of writing and reportorial skills suited to contemporary journalism.

**TECHNOLOGY**
Students in the Communications program at the College of Staten Island learn from world-class faculty in state-of-the-art facilities using current and cutting-edge tools and technologies, which are updated regularly.

**The Film Lab and Edit Suites**
Six non-linear edit suites run both Final Cut Studio and the Adobe Master Suite software on the Apple OSX platform. Editing suites have dual LCD monitors, HDV decks, DVD and Blu Ray burners. For 16mm film editing there are three Steenbeck flatbeds and an Elmo 16mm telecine.

**The Studios**
A fully integrated control room is at the heart of two studio spaces (37' x 25' & 19' x 19') which may be used for TV production or as sound stages. The studios are fully soundproofed, have black and chroma key cycs, a full-body green screen, and full lighting grids with a variety of fresnel and quartz instruments. The control room has been upgraded to handle both SD analog and digital as well as expandable HD capability.

**The Audio Room**
A replica of the control booth at the WSIA studio, radio production students use industry standard equipment to develop their skills. The Audio Room also features two Apple workstations for digital mixing, as well as a Mag dubbing machine.

**Digital Design & Media Lab**
This lab is used for Communications production classes that focus on print design, web design, typography, digital imaging, animation, and online journalism. The complete Adobe Master Collection is taught on 27” iMac Intel Core i5 workstations running on the OSX platform. Two additional iMacs are equipped as scanning stations with Epson flatbed scanners. For printing there are two HP 4200s, an HP 4600, a Xerox 7800 Phaser, and an Epson 7880 Stylus Pro.

**Multimedia Lab Classroom**
A lab/classroom is designed for use by advanced Media Culture production students. In addition to the software utilized in the Digital Design & Media Lab, all iMac workstations stations are also equipped with Final Cut Studio software, NTSC monitors and DV decks.

**Screening Room**
Cinema theory and history classes utilize a 75-seat screening room which is equipped with an Eiki 16mm projector, Panasonic DLP 5600 Digital Projector, a Dolby Surround Encoder and a JBL Professional Surround speaker system.

**Department of Media Culture / Undergraduate and Graduate Programs**

**Building 1P, Room 226 • Tel: 718-982-2541 • Fax: 718-982-2710**

To reach the department office, please call 718-982-2541 and ask to speak with the appropriate Program Coordinator.