

# COLLEGE OF STATEN ISLAND / DEPARTMENT OF MEDIA CULTURE

## COM--CORPORATE CHECKLIST

Name and Emplid:

### COMMON CORE (24-25 credits):

**CIN 100 Introduction to Film** (E, 3 credits)  
**COM 115 Introduction to Design & Digital Media Environments** (E, 1 credit)  
**COM 150 Introduction to Communications** (E, 4 credits) *(must earn C or higher)*  
**COM 203 Theories of Communications** (E, 4 credits)  
**COM 315 Media Analysis** (4 credits) (E, 4 credits)  
**COM 390 Media Internship** (E, 3-4 credits)  
**COM 450 Senior Seminar** (E, 4 credits)

### One of the following (4 credits):

COM 200 Media and Culture (O, 4 credits)  
COM 205 Media Industries (E, 4 credits) \*  
COM 220 History of Television and Radio (O, 4 credits)  
COM/ENL 230 History of Print Media (O, 4 credits)  
COM 232 History of Design and Digital Media (O, 4 credits)  
**CIN 220 Film History** (F, 4 credits)

\* Classes offered in more than one category can be taken for credit only once: no "double-dipping" in the major. Corporate Communications majors who take COM 205 must take COM 200 or 220 or 230 or 232 or CIN 220 to reach the required number of credits in the major.

### CORPORATE COMMUNICATIONS CONCENTRATION (22-23 credits):

#### All of the following (12 credits):

COM 205 Media Industries (E, 4 credits) \*  
**COM 332 History and Theory of Advertising and Public Relations** (F, 4 credits)  
COM 432 Corporate Communications Practices (S, 4 credits)

#### One of the following (3 credits):

BUS 100 Introduction to Business (O, 3 credits)  
**MKT 111 Marketing** (E, 3 credits)  
**MGT 110 Organizational Theory and Management** (E, 3 credits)

#### One of the following (3-4 credits):

**COM 251 Digital Imaging I** (E, 3 credits)  
**COM/ENL 277 Introduction to Journalism** (E, 4 credits)  
**MKT 211 Advertising** (E, 4 credits) **COM/BUS 211 Corp Com Practices** (E,3 credits)  
**MKT 310 Consumer Behavior** (O, 4 credits) **BUS 160 Business Law** (E,3 credits)

#### One of the following (4 credits):

COM 310/ENL 313 Writing for Advertising & Public Relations (S, 4 credits) *(formerly COM/ENL 475)*  
**COM 341 Communications Design Workshop** (F, 4 credits)  
**COM 370 Web Design: Graphics and Theory** (E, 4 credits)  
COM 415 Media Audiences (O, 4 credits)  
COM 420 Global Media (O, 4 credits)  
COM 425 Media Regulations (O, 4 credits)  
COM/ENL 465 Writing for the Media (O, 4 credits)