

COM—MEDIA STUDIES MINOR (18 credits)

COM 150 Introduction to Communications (4) CIN 111 Video I (3)

One of the following:

COM 200 Media & Culture (4) COM 225 Multicult Literacy (4)
COM 220 History of Radio & TV (4) COM 371 Media & the Margins (4)

Two of the following:

CIN 241/COM 240 Media Workshop: Acting, Directing, and Producing for the Media (3)
CIN/COM 261 Television Studio Production (3)
COM 270 Radio Production (3)
CIN 120 Video II (3)

COM—CORPORATE COMMUNICATIONS MINOR (16-17 credits)

COM 115 Introduction to Design & Digital Media Environments (1)
COM 150 Introduction to Communications (4)
COM 205 Media Industries (4) *
COM 332 History and Theory of Advertising & Pub Relations (4)

One of the following (3-4 credits):

COM 251 Digital Imaging I (3 credits)
COM 310/ENL 313 Writing for Advertising & Public Relations (4) (*formerly COM/ENL 475*)
COM 370 Web Design: Graphics and Theory (4)
COM/ENL 412 Broadcast Journalism (4)
COM/ENL 438 Newspaper Reporting (4)
COM/ENL 465 Writing for the Media (4)

COM—DESIGN & DIGITAL MEDIA MINOR (18-19 credits)

COM 115 Introduction to Design & Digital Media Environments (1 credit)
COM 150 Introduction to Communications (4 credits) (*must earn C or higher*)
COM 250 Typography and Design (3 credits)
COM 251 Digital Imaging I (3 credits)

Two of the following (8 credits):

COM 370 Web Design: Graphics and Theory (4)
COM 313 Principles of Editorial Design (F, 4)
COM 317 Information Design (4 credits)
COM 320 Motion Graphics (4 credits)
COM 341 Communications Design Workshop (4)
COM 351 Digital Imaging II (4 credits)
COM 380 Web Design, Animation, and Theory (4)

COM-JOURNALISM MINOR (12 credits)

COM/EWR 277 Intro Journalism (4)
COM/EWR 412 Broadcast Journalism (4)

One of the Following (4 credits):

COM/EWR 445 Journalism and Society (4)
EWR 433 Nonfiction Writing (4)
EWR 440 Magazine Writing (4)
COM/ENL 465 Writing for the Media (4)
COM 310/EWR 313 Writing for advertising and Pub. Rel. (4)
EWR 441 Writing about the Media (4)