Go to High Ground
Study for Wayfinding and Staging Area for Automobile Evacuation

**PROJECT DESCRIPTION.**

The Research Foundation of CUNY on behalf of the College of Staten Island (CSI) will receive $300,000.00 in CDBG-DR funding to complete a feasibility/planning study to create a wayfinding signage program, study potential locations for automobile evacuation areas, evaluate the legal and regulatory barriers to such automobile evacuation agreements, and develop a conceptual design and framework for an educational campaign for the Go to High Ground network.

The planning process will involve collaborating with city and state agencies as well as non-profits and business organizations to:

- Estimate associated costs in implementing the “Go to High Ground” plan;
- Evaluate legal and regulatory barriers to such parking agreements;
- Identify liability hurdles for parking areas and memoranda of understanding with parking space owners;
- Identify an “Action Plan” for plan implementation; and
- Develop and implement a “Community Outreach” strategy to build cooperative partnerships and support for collaboration throughout the study period and through to the implementation of the Plan utilizing a Citizen’s Advisory Board (CAB)

Completion of the study will also include the design of:

- Outreach materials/brochures; and
- Interpretive signage, with suggested locations identified.

The project deliverables are as follows:

- A recommended way-finding signage program/framework;
- Recommendations for the locations of signs and “Go to High Ground” parking areas;
- Conceptual plan for the universal sign to be in directing traffic to “Go to High Ground” areas.
- Transportation modeling and demand analysis of traffic flows from flood prone areas on Staten Island to high ground parking locations.
- Administrative framework for the implementation of the "Go to High Ground" strategies and overall program educational campaign.