The School of Business at the College of Staten Island/CUNY is committed to excellence in teaching, research, and service. The School offers a rigorous business education to foster the intellectual growth and enhance the career advancement of students from culturally and academically diverse backgrounds. All degree programs offer a broad foundation of business knowledge and skills, as well as in-depth understanding of one or more business disciplines. These include Accounting, Economics, Finance, Information Management, International Business, Management, and Marketing. Through coursework and internships, students develop into critical and ethical thinkers who will make significant, lifelong contributions to their organizations and communities. The dedication of the School of Business to teaching excellence is supported by a strong commitment to research and scholarship that advances business knowledge and contributes to the global academic community.

Susan L. Holak
Founding Dean, School of Business
College of Staten Island/CUNY
2800 Victory Boulevard, 3N-219
Staten Island, NY 10314
718.982.2920
schoolofbusiness@csi.cuny.edu

The Master of Science in Business Management is designed for a broad spectrum of students with undergraduate degrees in business and related fields. The program is focused on essential management skills, with required courses that are grounded in major decision-making areas. Students will study advanced analytical methods and theory, and acquire experience with new technology. Two tracks are offered: one in Strategic Management, and one in Large-Scale Data Analysis.

PROGRAM GOALS
Graduates of the Master's degree program in Business Management will:
• understand the economic, social, psychological, and governmental forces that influence business on a global scale.
• understand the analytical frameworks and techniques that can be used to interpret dynamic business environments and prepare effective business strategies.
• understand the major theories of organizational dynamics, competition, and strategy.
• be able to think analytically, communicate clearly, and work effectively in a pluralistic group setting.

PROGRAM COORDINATORS:
Strategic Management Track:
Dr. Deepa Aravind, deepa.aravind@csi.cuny.edu
Large-Scale Data Analysis Track:
Dr. Jonathan Peters, jonathan.peters@csi.cuny.edu
DEGREE REQUIREMENTS

Students in the Master's degree program in Business Management are required to take 30 credit hours, (10 courses at 3 credits each) to complete the degree.

Strategic Management Track
The Strategic Management Track offers students an opportunity to study management with a focus on management theory and decision-making skills. Students are given a firm grounding in management, finance, marketing, ethics, human resource management, and global business strategy, and have the option to take courses in various areas of business practice.

Core Courses:
- FNC 600: Financial Management
- MGT 600: The Administrative Process
- MGT 605: Business, Government, and Society
- MKT 600: Strategic Marketing Management

Advanced Courses:
- MGT 710: Leadership and Organizational Effectiveness
- MGT 720: Global Business Strategy
- MGT 730: Strategic Human Resource Management
- MGT 770: Managerial Decision Making and Applications

In addition, students will select two courses from the following:
- ACC 725: Forensic Accounting
- ACC 750: Accounting/Management Information Systems
- BDA 651: Computational and Statistical Methods for Business and Economics
- BDA 761: Big Data Management in a Supercomputing Environment
- BDA 762: Analysis Techniques for Large-Scale Data – Spatial and Statistical Techniques
- BDA 763: Forecasting for Managers and Researchers
- BDA 764: Research Project in Large-Scale Data
- BDA 765: Seminar in Big Data – Current Topics
- BUS 720: Global Business Strategy Abroad
- FNC 730: Financial Statement Analysis
- MKT 740: Business-to-Business Marketing
- MGT 770: Seminar in Contemporary Business Topics

Large-Scale Data Analysis Track
The Large-Scale Data Analysis Track offers students wishing to study quantitative management the opportunity to develop a strong grounding in quantitative methodology. The track is focused on large-scale data and includes significant opportunities to utilize the CUNY Interdisciplinary High-Performance Computing Center.

Core Courses:
- BDA 763 replaces FNC 600 in the core.

Advanced Courses:
- BDA 761, BDA 764, MGT 720, and MGT 770 are required.
- In addition, students take BDA 762 and BDA 765 to complete the degree.

ADMISSION REQUIREMENTS
Baccalaureate degree in Business or related fields such as Corporate Communications, Economics, Information Systems, or Accounting. Potential students may apply after completing the proficiency courses.

Overall Grade Point Average (GPA) of 3.0 or higher.

All applicants must demonstrate proficiency in business fundamentals.

ADMISSION PROCEDURES
Graduate Application:
The application must be completed online at www.csi.cuny.edu/graduatetudies.

Transcripts:
Applications must request official transcripts from all post-secondary institutions attended. Applicants who have been enrolled at CSI do not need to request a CSI transcript.

Application Fee:
A $125 non-refundable application fee is required of all applicants. Please make your check or money order payable to the College of Staten Island.

Letter of Intent
This letter should contain a description of your personal goals as a graduate student, the reason(s) for your interest in this degree, and any pertinent background information. Your letter also serves to communicate your writing skills to the admissions committee.

Letters of Recommendation:
Two letters of recommendation from instructors or employers are required. One letter, whenever possible, should come from a current or former employer.

Graduate Management Admissions Test (GMAT):
The CSI Institution code is 282KN35. Students with degrees in Corporate Communications may choose to take the Graduate Record Examination (GRE). CSI graduates who have a GPA of 3.2 or higher in their majors may be exempt from taking the GMAT. GMAT scores are valid only within five years from the examination date.

TOEFL or IELTS:
The TOEFL or IELTS exam is a requirement of students for whom English is a second language.

Test of English as a Foreign Language (TOEFL): The minimum required scores are 600 (Paper), 250 (Computer), or 100 (Internet). For additional information or to register for the exam, please visit the TOEFL Website at www.ets.org. Our institutional code is 2778.

International English Language Testing System (IELTS): We will only accept the academic exam scores. The minimum required score is 7 (overall band). For additional information or to register for the exam, please visit the IELTS Website at www.ielts.org.

All documents must be submitted to the Office of Recruitment and Admissions.

Office of Recruitment and Admissions, Graduate Unit
College of Staten Island/CUNY
2800 Victory Boulevard, Building 2A, Room 103
Staten Island, NY 10314
718.982.2019
masterit@csi.cuny.edu
www.csi.cuny.edu/graduatetudies